

Jobthai

**The most popular job searching platform
in Thailand**



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ADVERTISE
WITH US

JOBTHAI PLATFORM

THE MOST POPULAR JOB SEARCHING PLATFORM IN THAILAND.

JobThai Traffic Statistics



Support all channels ; Website (Desktop & Mobile) and Application. Reach more than **3,500,000 users** per month



Pageviews **121,000,000 views** per month

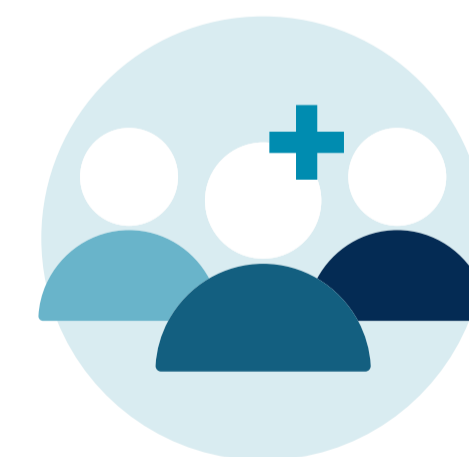


No. 1 for Top Searched Keyword "Jobs, Find jobs, Apply jobs"

Application Statistics



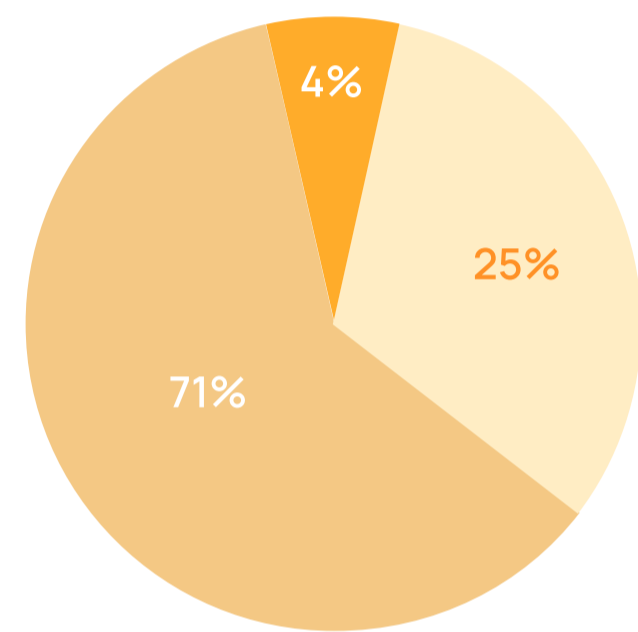
Average number of applications from 4 methods (Apply now, Send Email, Upload Files and Easy Form) is **2,000,000** per month and increasing.



3,400,000 applicants across all professions.

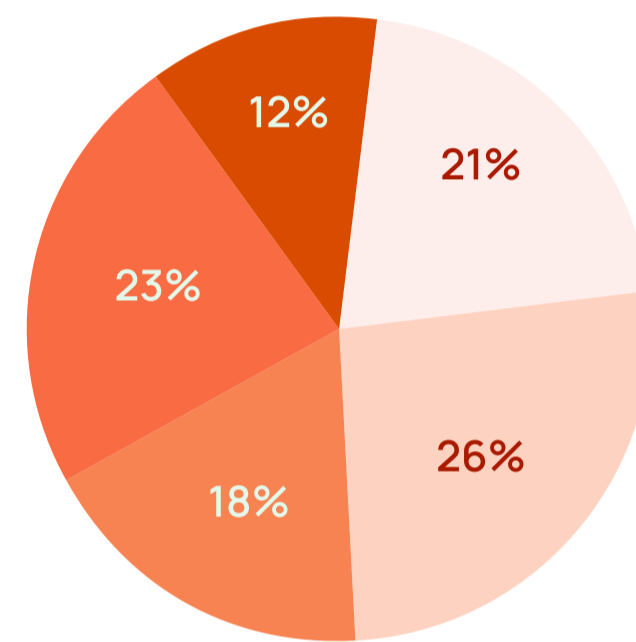
SEARCH FROM 2,300,000 QUALITY RESUME AT JOBTHAI

Education



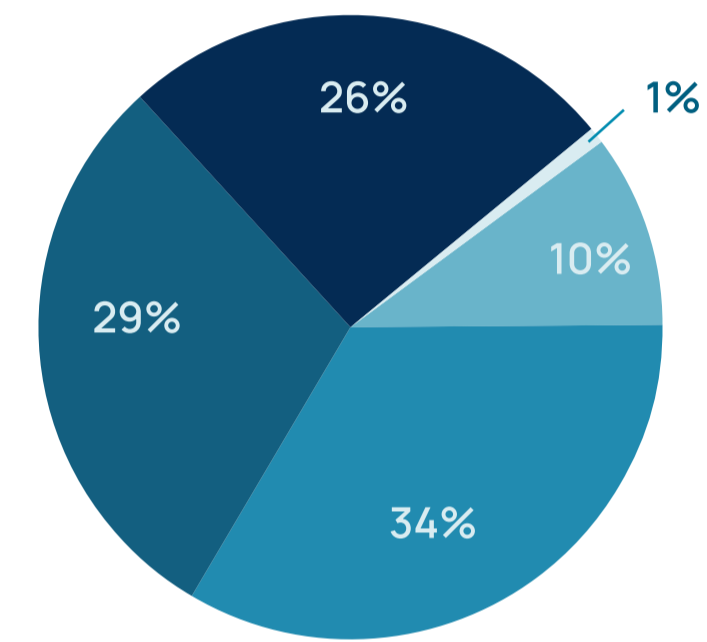
- 4% Postgraduate Degree
97,000
- 71% Bachelor's Degree
1,634,000
- 25% Below Bachelor's Degree
578,000

Work Experience



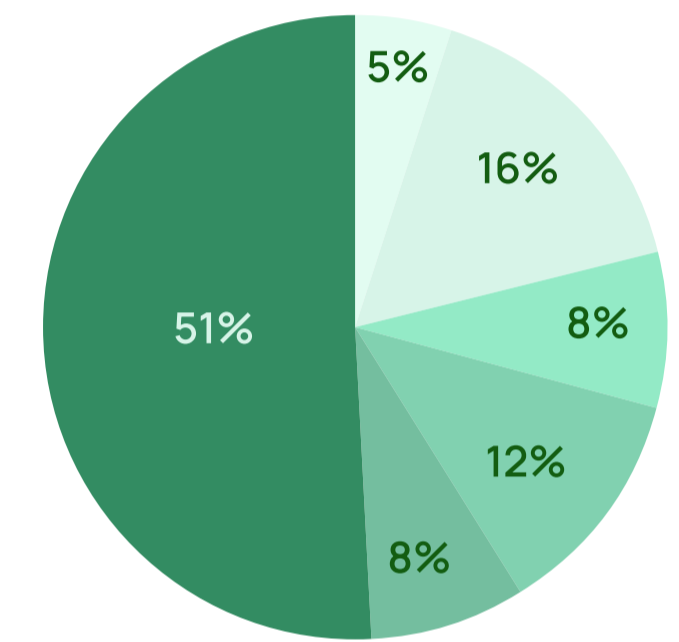
- > 10 years : 12%
209,000
- 5-10 years : 23%
403,000
- 3-5 years : 18%
320,000
- 1-3 years : 26%
472,000
- 0-1 year : 21%
384,000

Age



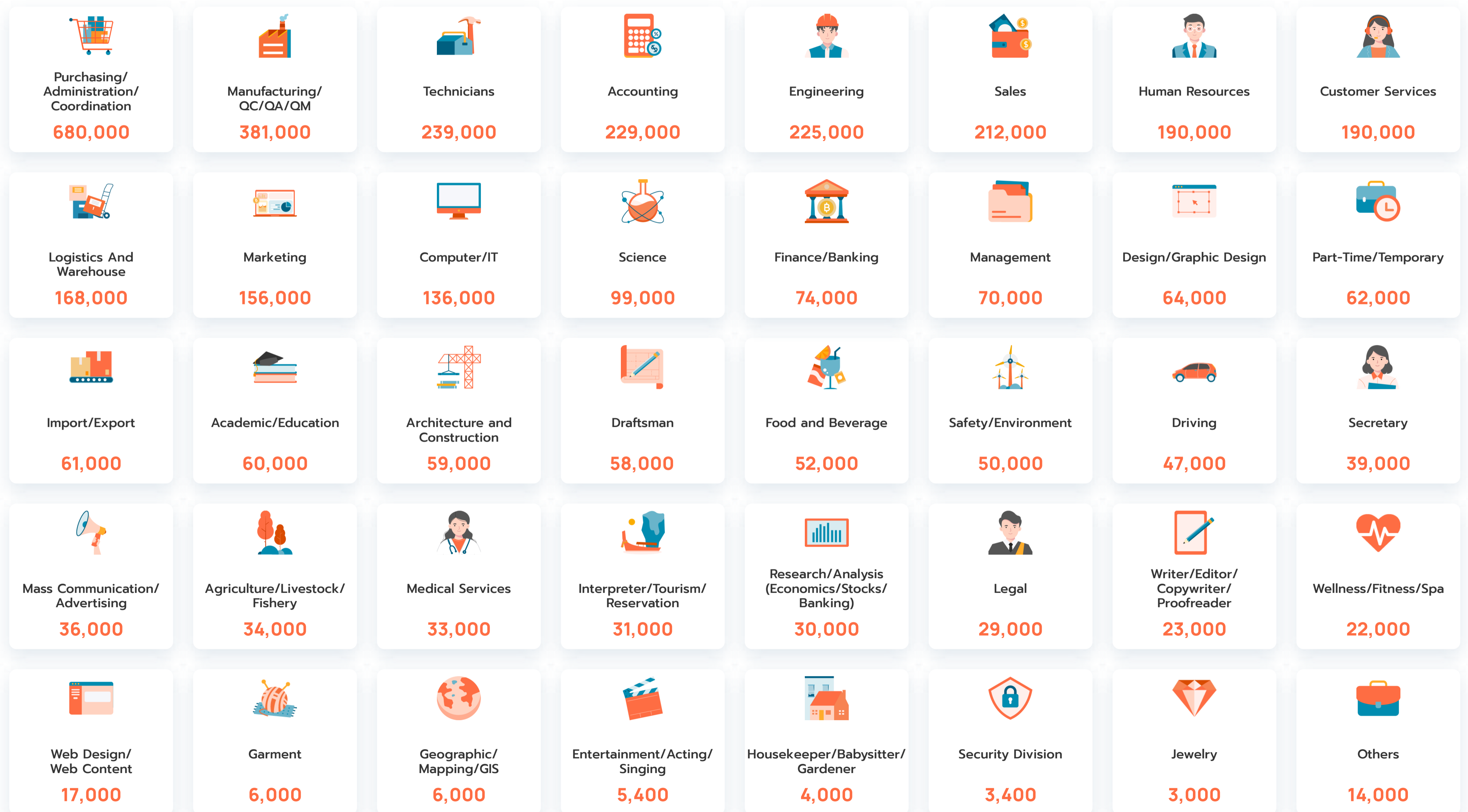
- > 35 years : 26%
602,000
- 30-35 years : 29%
707,000
- 25-30 years : 34%
777,000
- 20-25 years : 10%
225,000
- < 20 years : 1%
3,700

Region

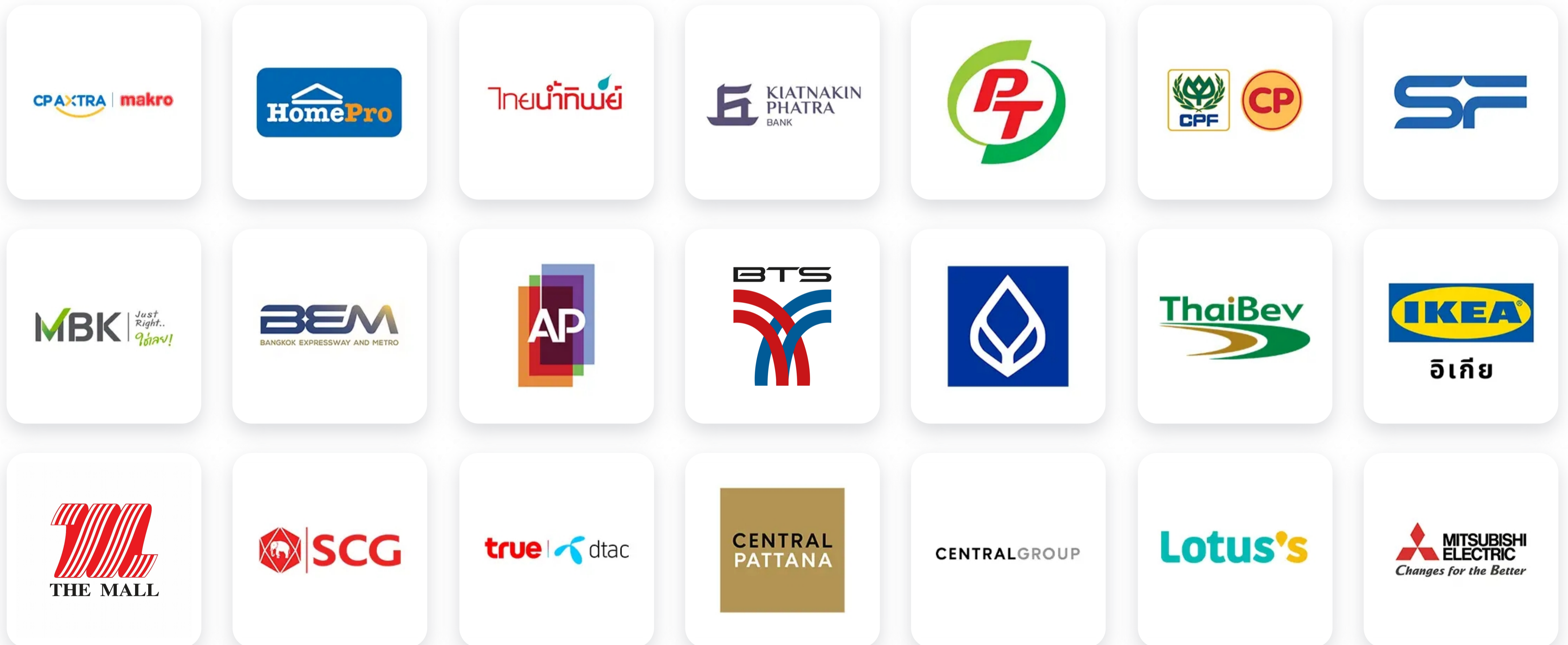


- 51% Bangkok Area
1,170,000
- 8% Northern
190,000
- 12% Northeastern
285,000
- 8% Central
180,000
- 16% Eastern
374,000
- 5% Southern
109,000

CANDIDATES' PREFERRED JOB CATEGORIES



TRUSTED BY LEADING COMPANIES



JOB POSTING PACKAGES

BUSINESS PACKAGE

	1 Position	2 Positions	3 Positions
2 Weeks	฿900 <small>+Vat 7% = ฿963 150 RVC*</small>	฿1,800 <small>+Vat 7% = ฿1,926 300 RVC*</small>	฿2,700 <small>+Vat 7% = 2,889 450 RVC*</small>
1 Month	฿1,200 <small>+Vat 7% = ฿1,284 200 RVC*</small>	฿2,400 <small>+Vat 7% = ฿2,568 400 RVC*</small>	฿3,600 <small>+Vat 7% = ฿3,852 600 RVC*</small>
2 Months	฿2,400 <small>+Vat 7% = ฿2,568 400 RVC*</small>	฿4,800 <small>+Vat 7% = ฿5,136 800 RVC*</small>	฿7,200 <small>+Vat 7% = ฿7,704 1,200 RVC*</small>
10% OFF 3 Months	฿3,600 ฿3,240 <small>+Vat 7% = 3,466.80 540 RVC*</small>	฿7,200 ฿6,480 <small>+Vat 7% = ฿6,933.60 1,080 RVC*</small>	฿10,800 ฿9,720 <small>+Vat 7% = ฿10,400.40 1,620 RVC*</small>
15% OFF 6 Months	฿7,200 ฿6,120 <small>+Vat 7% = ฿6,548.40 1,020 RVC*</small>	฿14,400 ฿12,240 <small>+Vat 7% = ฿13,096.80 2,040 RVC*</small>	฿21,600 ฿18,360 <small>+Vat 7% = ฿19,645.20 3,060 RVC*</small>
20% OFF 1 Year	฿14,400 ฿11,520 <small>+Vat 7% = ฿12,326.40 1,920 RVC*</small>	฿28,800 ฿23,040 <small>+Vat 7% = ฿24,652.80 3,840 RVC*</small>	฿43,200 ฿34,560 <small>+Vat 7% = ฿36,979.20 5,760 RVC*</small>

PREMIUM PACKAGE

	5 Positions	10 Positions	15 Positions	20 Positions	30 Positions
1 Month	฿4,000 <small>+Vat 7% = ฿4,280 667 RVC*</small>	฿5,000 <small>+Vat 7% = ฿5,350 833 RVC*</small>	฿6,000 <small>+Vat 7% = ฿6,420 1,000 RVC*</small>	฿7,000 <small>+Vat 7% = ฿7,490 1,167 RVC*</small>	฿8,800 <small>+Vat 7% = ฿9,416 1,467 RVC*</small>
2 Months	฿8,000 <small>+Vat 7% = ฿8,560 1,333 RVC*</small>	฿10,000 <small>+Vat 7% = ฿10,700 1,667 RVC*</small>	฿12,000 <small>+Vat 7% = ฿12,840 2,000 RVC*</small>	฿14,000 <small>+Vat 7% = ฿14,980 2,333 RVC*</small>	฿17,600 <small>+Vat 7% = ฿18,832 2,933 RVC*</small>
10% OFF 3 Months	฿12,000 ฿10,800 <small>+Vat 7% = ฿11,556 1,800 RVC*</small>	฿15,000 ฿13,500 <small>+Vat 7% = ฿14,445 2,250 RVC*</small>	฿18,000 ฿16,200 <small>+Vat 7% = ฿17,334 2,700 RVC*</small>	฿21,000 ฿18,900 <small>+Vat 7% = ฿20,223 3,150 RVC*</small>	฿26,400 ฿23,760 <small>+Vat 7% = ฿25,423.20 3,960 RVC*</small>
15% OFF 6 Months	฿24,000 ฿20,400 <small>+Vat 7% = ฿21,828 3,400 RVC*</small>	฿30,000 ฿25,500 <small>+Vat 7% = ฿27,285 4,250 RVC*</small>	฿36,000 ฿30,600 <small>+Vat 7% = ฿32,742 5,100 RVC*</small>	฿42,000 ฿35,700 <small>+Vat 7% = ฿38,199 5,950 RVC*</small>	฿52,800 ฿44,880 <small>+Vat 7% = ฿48,021.60 7,480 RVC*</small>
20% OFF 1 Year	฿48,000 ฿38,400 <small>+Vat 7% = ฿41,088 6,400 RVC*</small>	฿60,000 ฿48,000 <small>+Vat 7% = ฿51,360 8,000 RVC*</small>	฿72,000 ฿57,600 <small>+Vat 7% = ฿61,632 9,600 RVC*</small>	฿84,000 ฿67,200 <small>+Vat 7% = ฿71,904 11,200 RVC*</small>	฿105,600 ฿84,480 <small>+Vat 7% = ฿90,393.60 14,080 RVC*</small>

Remarks

Every package provides one account to access the service. | The advertising rate does not include bank transfer fees. | For advertising rate of more than 1,000 baht (exclude 7% VAT), please deduct 2% withholding tax, then send the deduction document to sale@jobthai.com or fax 02-480-9988 and send the original document by post to our address. | JobThai reserves the right to provide service to insurance sales agent, direct sales business, network marketing, MLM, face-to-face marketing or any business of similar kind, including the business that has ambiguous or inaccurate company information and job description, as well as the business that goes through excessive amount of resume in a questionable manner. If the information provided on JobThai is found to be used other than the website's objective, JobThai will immediately abrogate the job posts without refund in any case. JobThai's discretion upon job posting and revocation is absolute and final. | *Resume-View Credit (RVC) : Maximum number of "Click to View Contact" to access job seekers' contact, including landline phone number, mobile phone number, and email.

BENEFITS OF JOBTHAI'S ADVERTISEMENT



Easy to search candidates

Search from 2,300,000 resumes and filter by their preferred job categories, education, field of study. You can use "Add favorite" to save interesting candidates.



Organize the applications as you desire

- ✓ Set to receive applications from either JobThai system or email.
- ✓ Save the interesting resumes with 'Add Favorite'.
- ✓ Create folders to manage applications.
- ✓ Download applications as a PDF file.
- ✓ Keep all received applications, even the package expires.
- ✓ Forward applications.



Strengthen your Employer Brand with "Company Profile"

Share your company's culture and information to attract the right candidates.



Statistics & Reports

Statistical records of your job posting performance are available at your fingertips. You can browse, export and print them out any time.



Edit your job posts with no limits and additional costs

Edit or change everything from job title, job description or job category within your package period.



JobThai is ready to help

Our professional staffs are ready to help making your job posts more appealing and attract more candidates.

INCREASE YOUR JOB POSTING VISIBILITY WITH URGENT JOBS, SUPER HOT JOBS, HOT JOBS and HOT COMPANIES

1 URGENT JOBS

Promote your urgently required position with "Urgent Jobs". Both company logo and recruiting message are displayed.

ON BOTH DESKTOP AND MOBILE.

1 Week

฿2,500

+Vat 7% = ฿2,675

1 Month

฿9,000

+Vat 7% = ฿9,630

2 SUPER HOT JOBS

Attract job seekers with a large banner on "Super Hot Jobs"

ON BOTH DESKTOP AND MOBILE.

Pin now! a new feature which you can pin your job post on the top of the section.

1 Week

฿3,500

+Vat 7% = ฿3,745

Pin + ฿700

฿4,200

+Vat 7% = ฿4,494

1 Month

฿12,000

+Vat 7% = ฿12,840

Pin + ฿2,500

฿14,500

+Vat 7% = ฿15,515

3 HOT JOBS

Make your job post more apparent with your company logo and recruiting message at "Hot Jobs"

ON BOTH DESKTOP AND MOBILE.

Pin now! a new feature which you can pin your job post on the top of the section.

1 Week

฿1,500

+Vat 7% = ฿1,605

Pin + ฿500

฿2,000

+Vat 7% = ฿2,140

1 Month

฿5,000

+Vat 7% = ฿5,350

Pin + ฿1,700

฿6,700

+Vat 7% = ฿7,169

4 HOT COMPANIES

Appeal to job seekers more with your logo at "Hot Companies"

ON BOTH DESKTOP AND MOBILE.

Pin now! a new feature which you can pin your job post on the top of the section.

1 Week

฿1,000

+Vat 7% = ฿1,070

Pin + ฿300

฿1,300

+Vat 7% = ฿1,391

1 Month

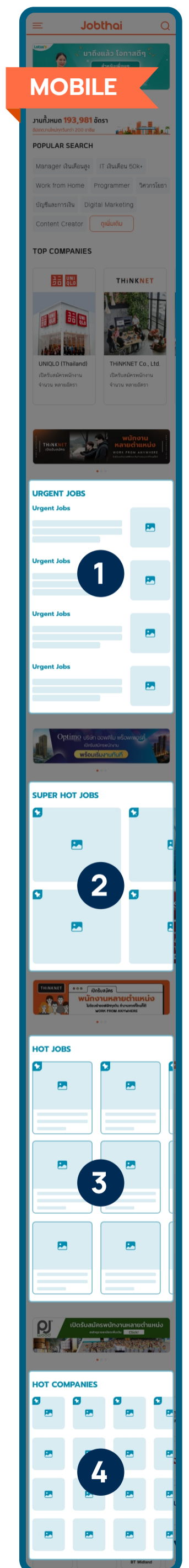
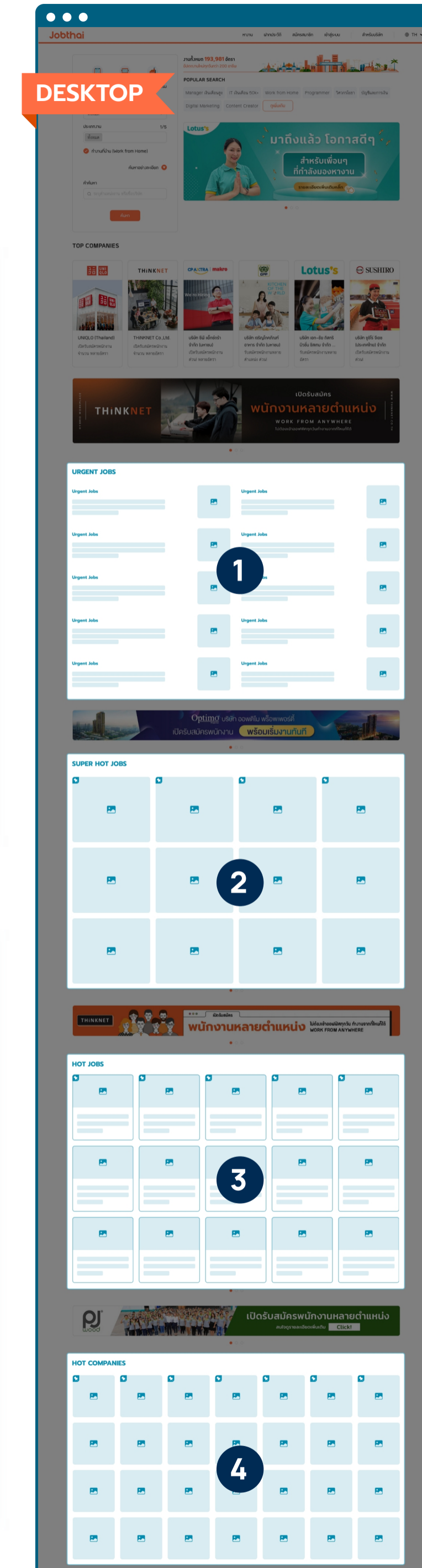
฿3,500

+Vat 7% = ฿3,745

Pin + ฿1,000

฿4,500

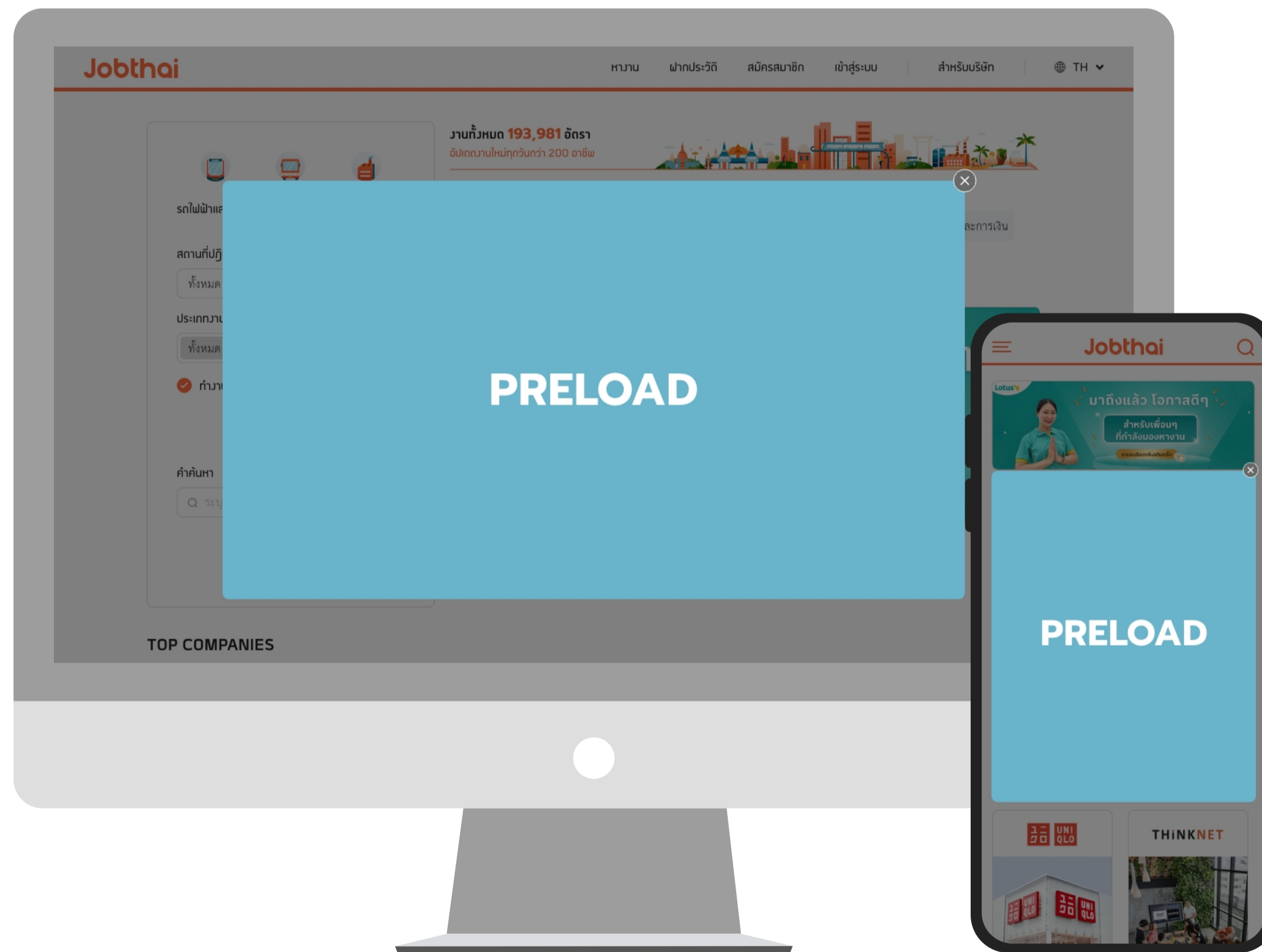
+Vat 7% = ฿4,815



PRELOAD

An entry pop-up ads on both desktop and mobile is a perfect choice to reach large audiences or promote Walk-in interview.

ON BOTH DESKTOP AND MOBILE.



1 Week

฿25,000

+Vat 7% = ฿26,750

TOP COMPANIES

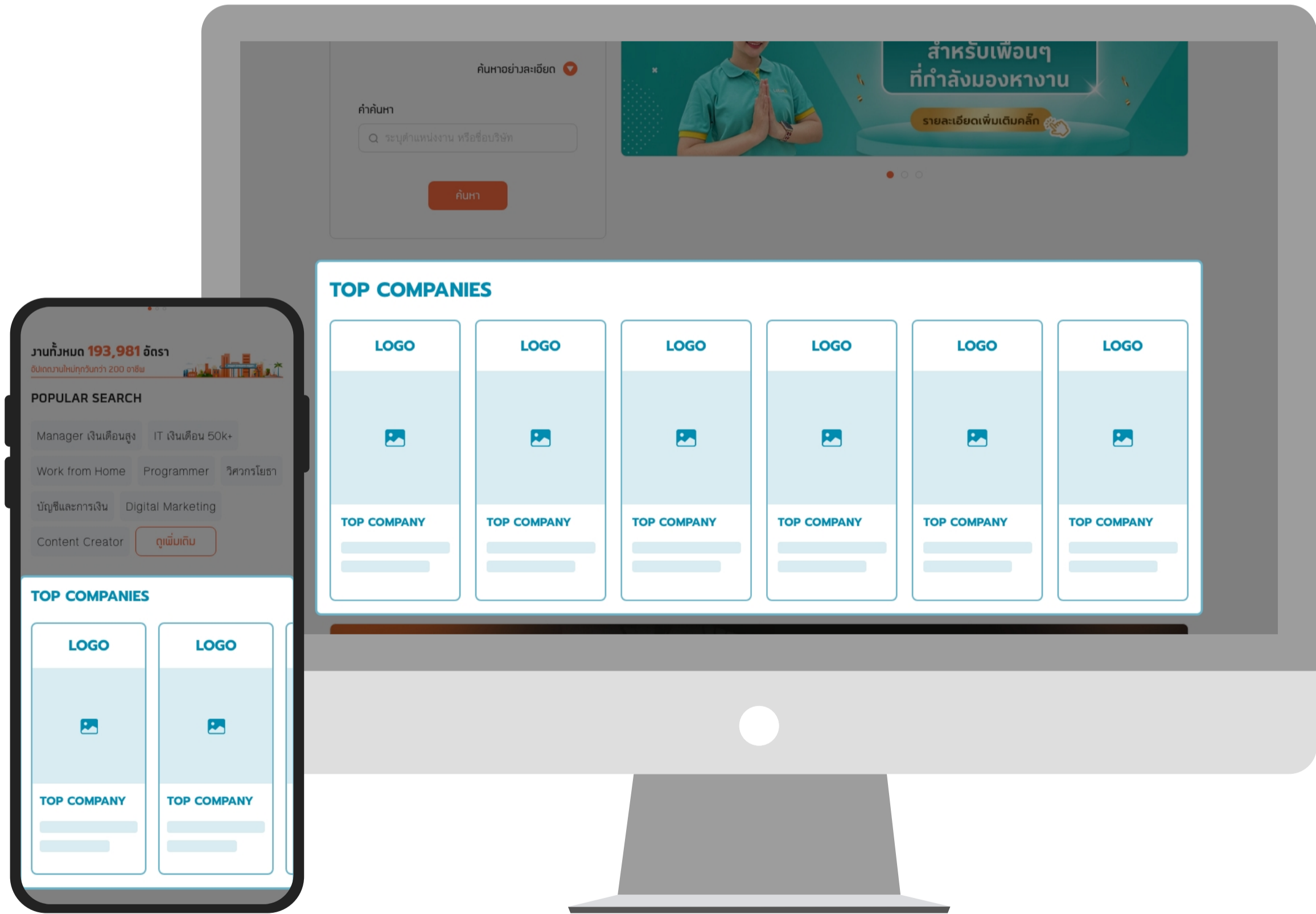
Be prominent with company logo, picture and recruiting message at Top Companies on both desktop and mobile.

ON BOTH DESKTOP AND MOBILE.

1 Month

฿35,000

+Vat 7% = ฿37,450



BANNER A1, A2, A3, A4, A5

BANNER A1

Catch job seekers' attention at a prime spot, located at the top and next to the most used function "Job Search"

ON BOTH DESKTOP AND MOBILE.

1 Month

฿50,000

+Vat 7% = ฿53,500

BANNER A2

Attract job seekers' attention with a large banner at a noticeable spot

ON BOTH DESKTOP AND MOBILE.

1 Month

฿40,000

+Vat 7% = ฿42,800

BANNER A3,A4,A5

Reach more job seekers with special banners, located between Super Hot Jobs, Hot Jobs and Hot Companies.

ON BOTH DESKTOP AND MOBILE.

A3 1 Month

฿20,000

+Vat 7% = ฿21,400

A4 1 Month

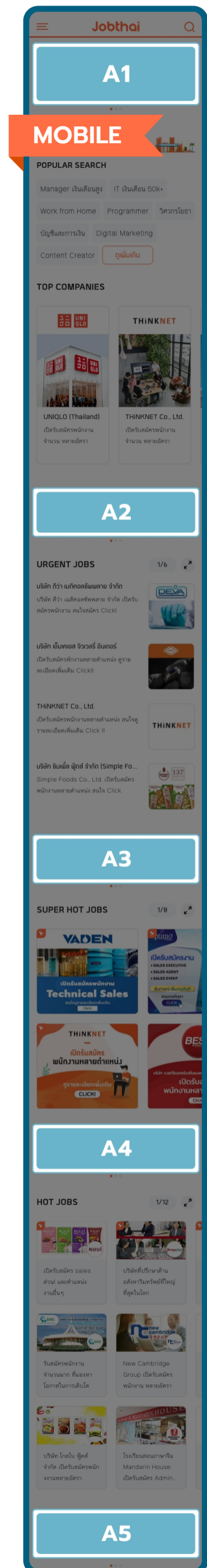
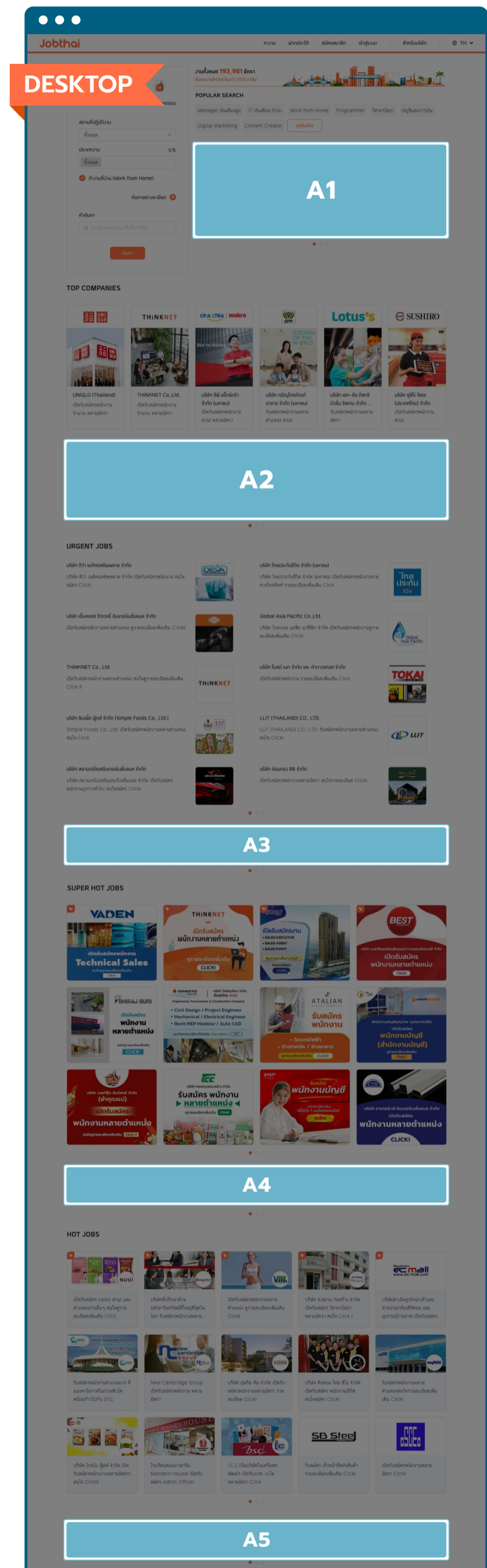
฿15,000

+Vat 7% = ฿16,050

A5 1 Month

฿10,000

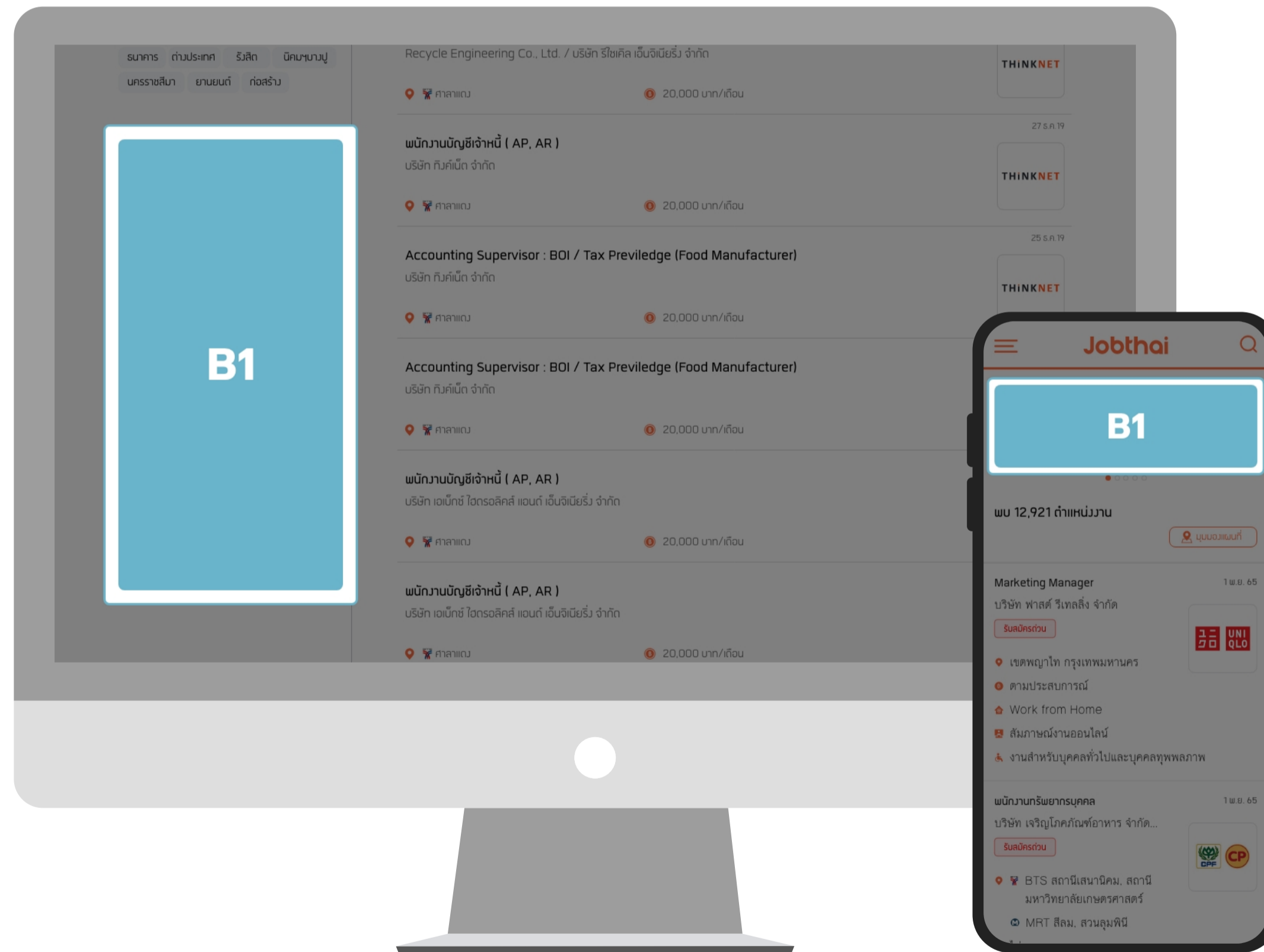
+Vat 7% = ฿10,700



BANNER B1

The only striking banner on Job List page reaches huge audience who are searching for jobs on both desktop and mobile.

ON BOTH DESKTOP AND MOBILE.



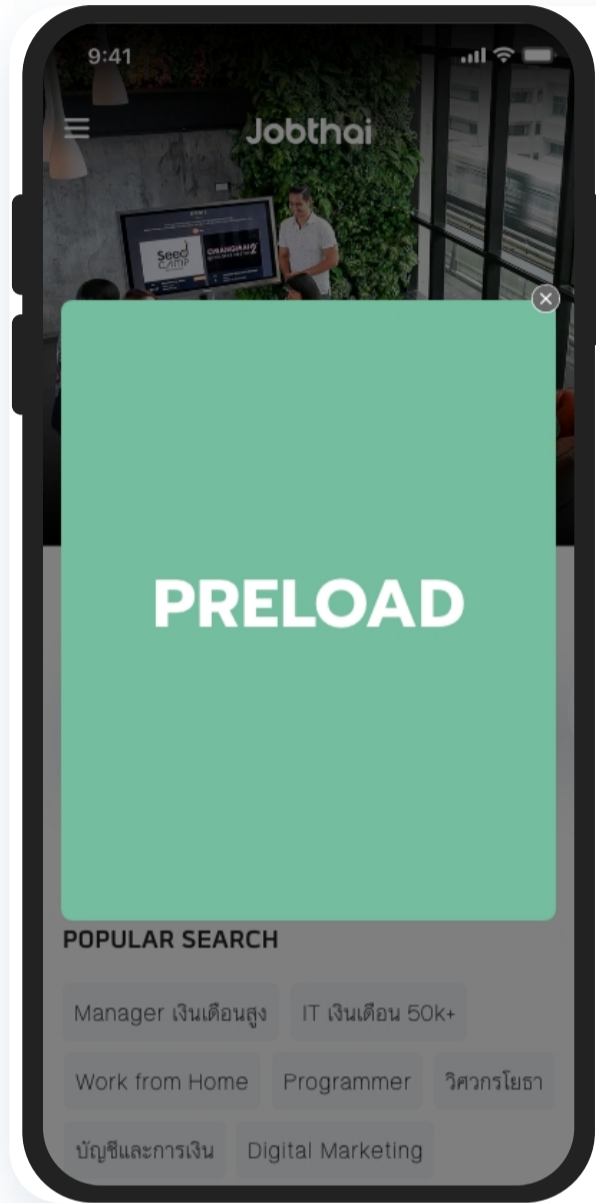
1 Month

฿35,000

+Vat 7% = ฿37,450



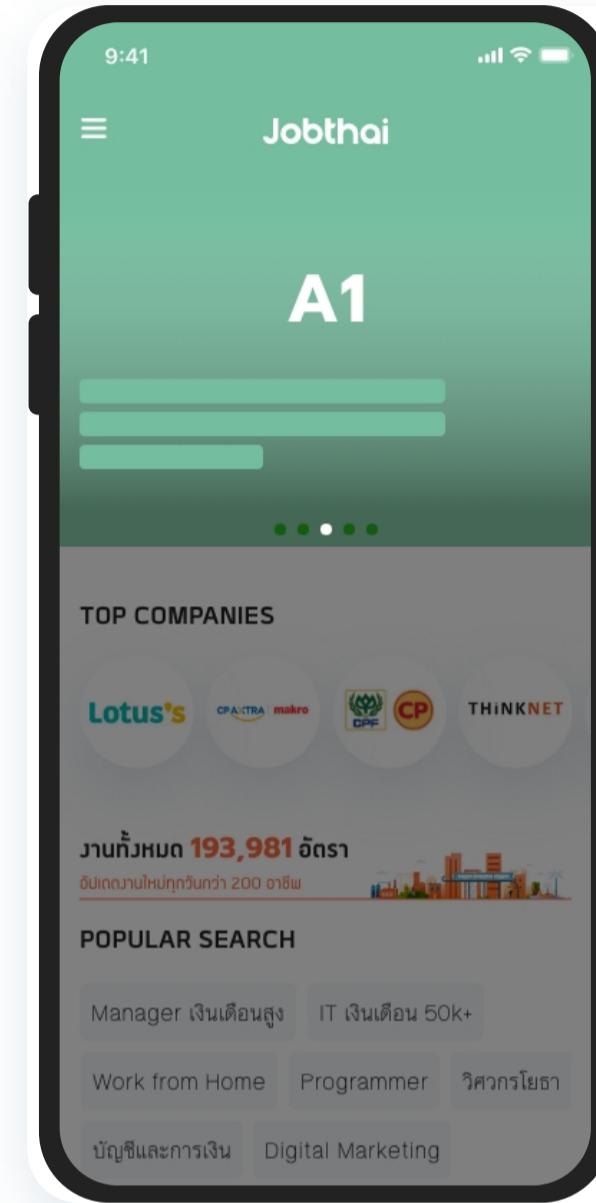
BANNERS ON APPLICATION



PRELOAD

An entry pop-up ads on application, a perfect way to reach large audiences or promote Walk-in interview.

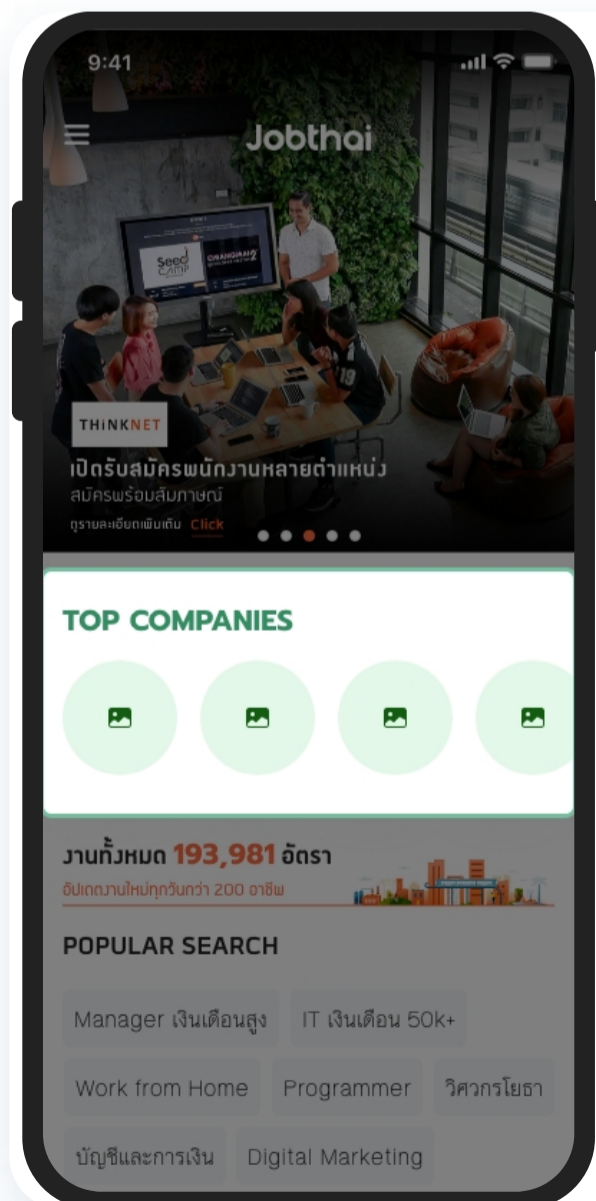
1 Week
฿15,000
 +Vat 7% = ฿16,050



BANNER A1

An eye-catching banner, located at the top of the application, which creates high awareness to job seekers.

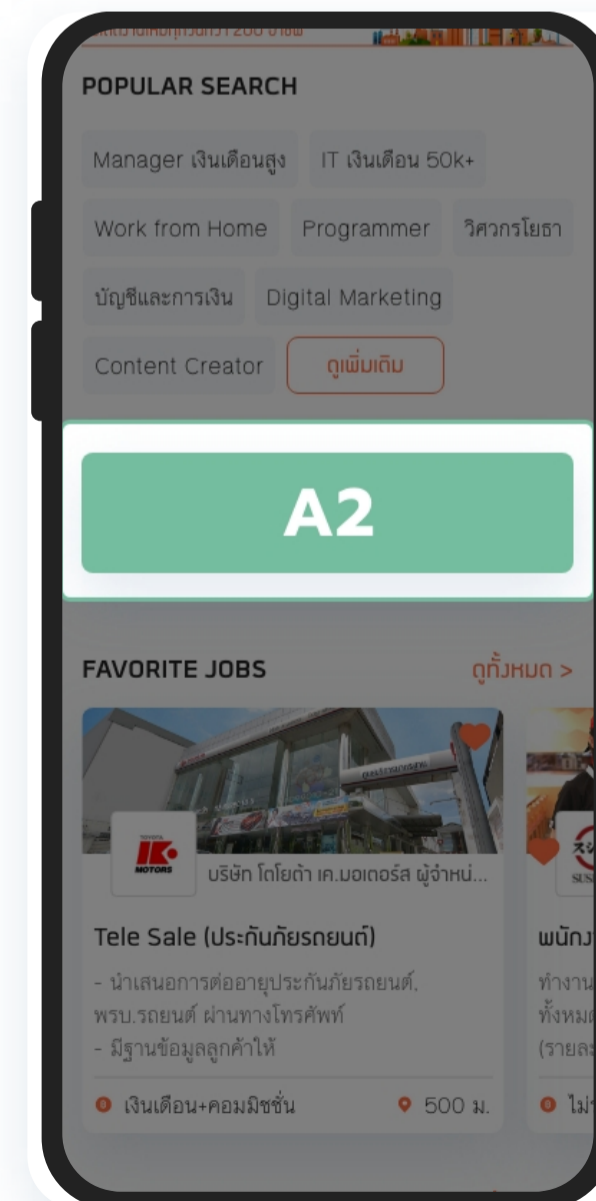
1 Month
฿35,000
 +Vat 7% = ฿37,450



TOP COMPANIES

A remarkable section to promote your company with a standout logo.

1 Month
฿18,000
 +Vat 7% = ฿19,260



BANNER A2

Attract job seekers' attention with a large banner at a noticeable spot.

1 Month
฿25,000
 +Vat 7% = ฿26,750

BANNERS ON APPLICATION

URGENT JOBS

Promote your urgently required position with "Urgent Jobs". Both company logo and recruiting message are displayed.

1 Week

฿1,500

+Vat 7% = ฿1,605

1 Month

฿5,500

+Vat 7% = ฿5,885

SUPER HOT JOBS

Attract job seekers with a large banner on "Super Hot Jobs"

1 Week

฿2,500

+Vat 7% = ฿2,675

1 Month

฿7,500

+Vat 7% = ฿8,025

HOT JOBS

Make your job post more apparent with your company logo and recruiting message at "Hot Jobs"

1 Week

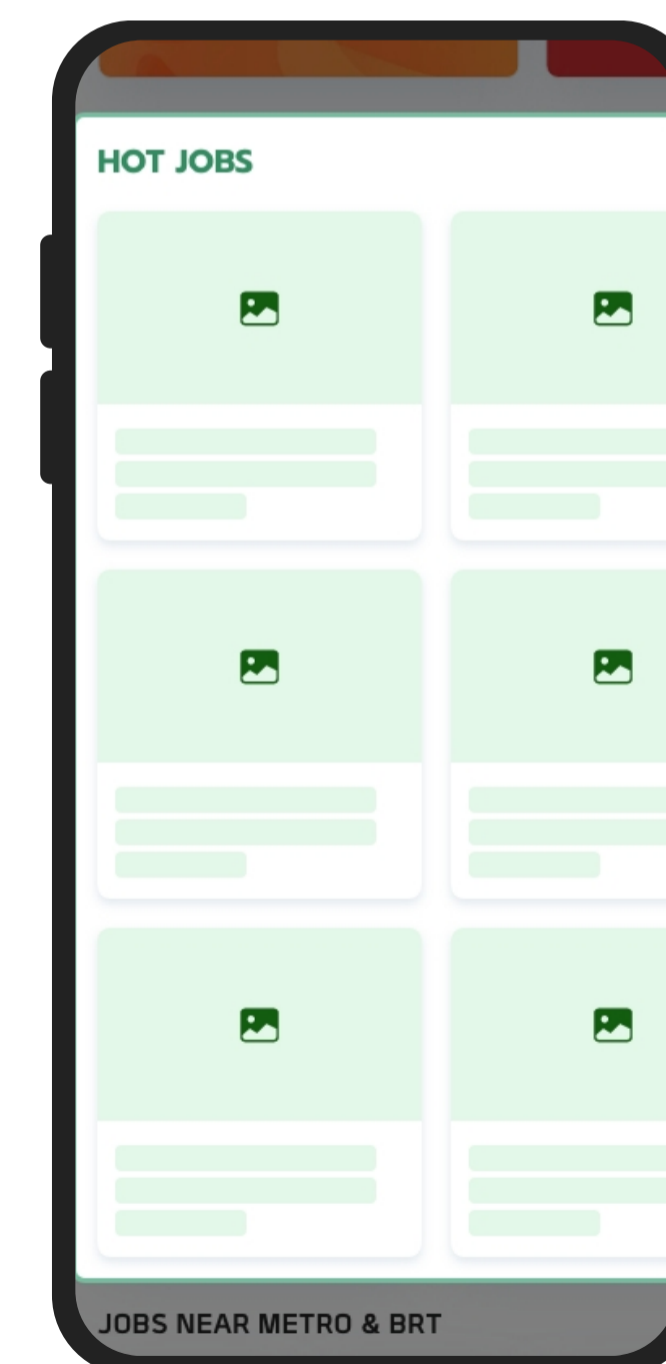
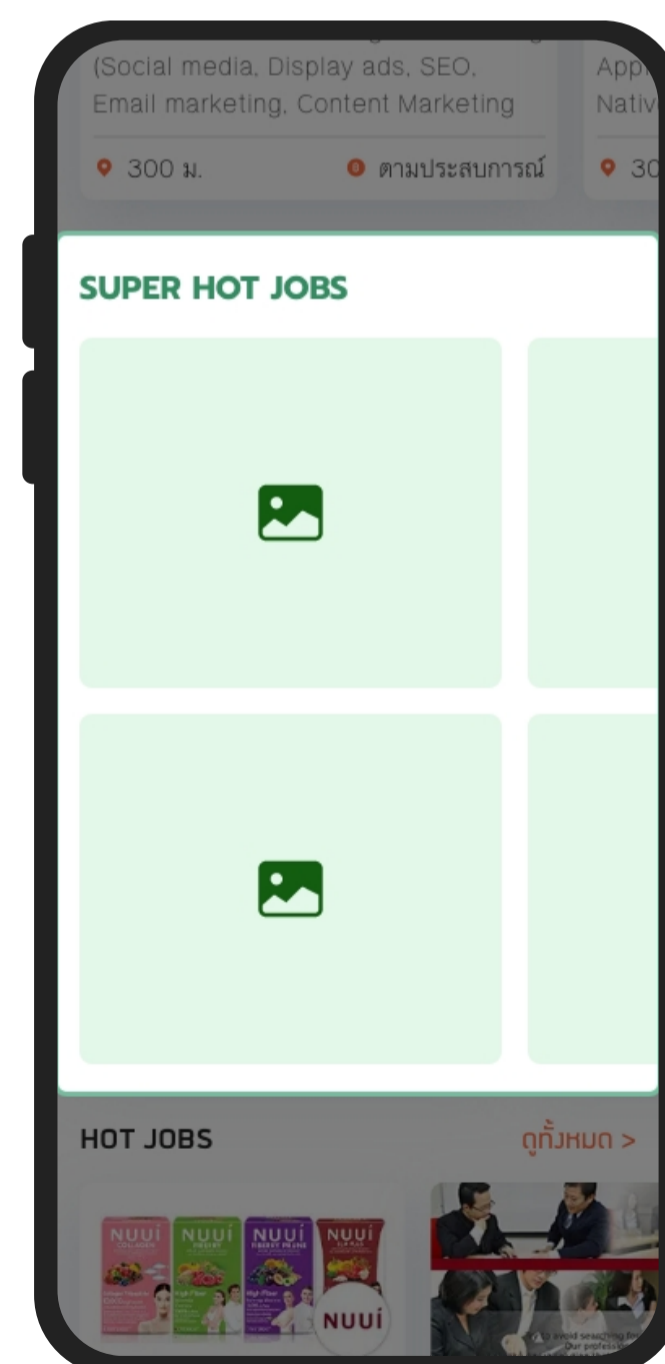
฿1,000

+Vat 7% = ฿1,070

1 Month

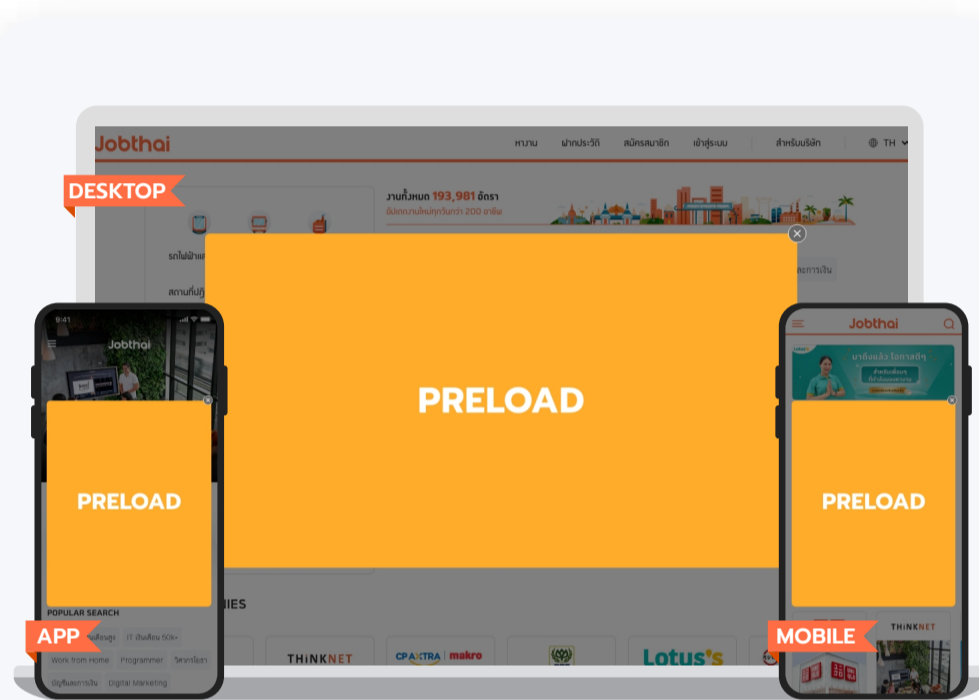
฿3,000

+Vat 7% = ฿3,210



COMBO PACK

Special JobThai banner packages reach more than 3,500,000 users per month throughout the platform ; desktop, mobile and application.



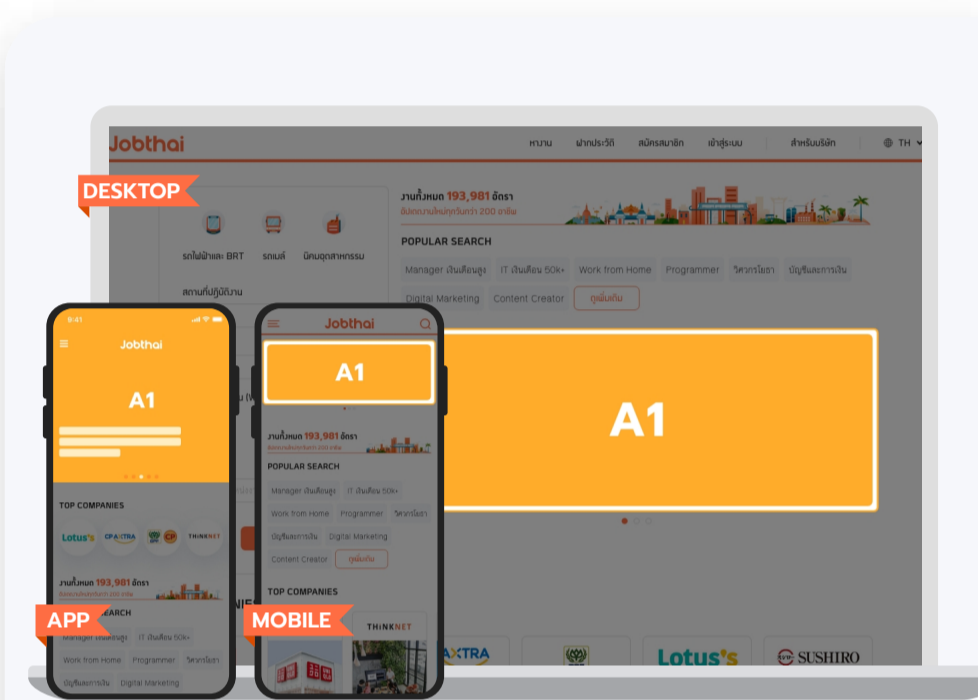
PRELOAD

The most eye-catching banners, displayed on desktop, mobile and application, aim to achieve high awareness and visibility, increasing your chance to get the right candidates.

1 Week

฿36,000

+Vat 7% = ฿38,520



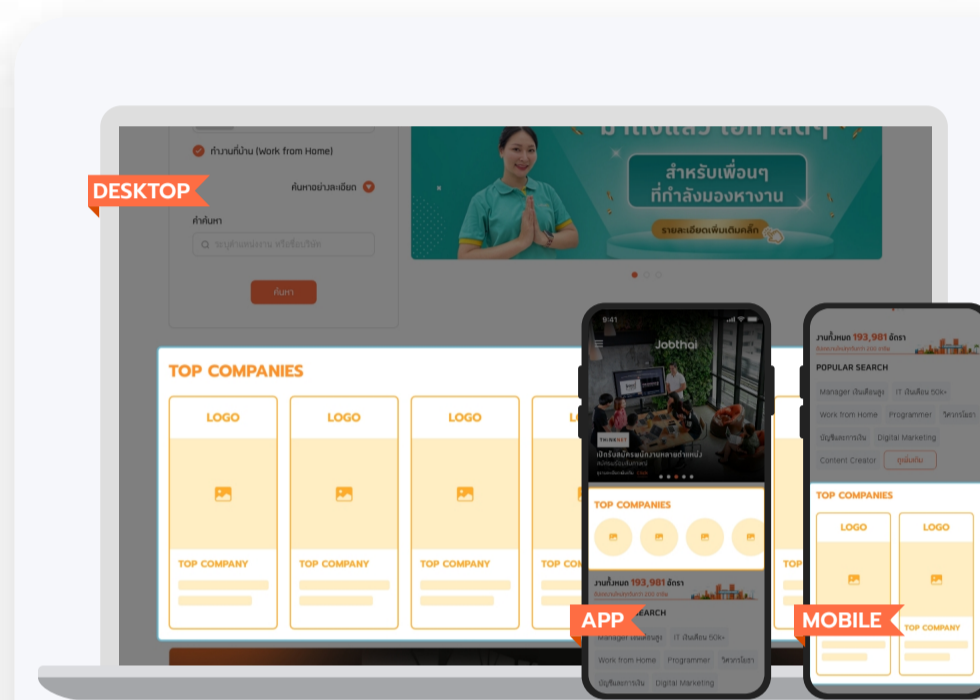
BANNER A1

Catch job seekers' attention at a prime spot, located at the top on desktop, mobile and application.

1 Month

฿76,500

+Vat 7% = ฿81,855



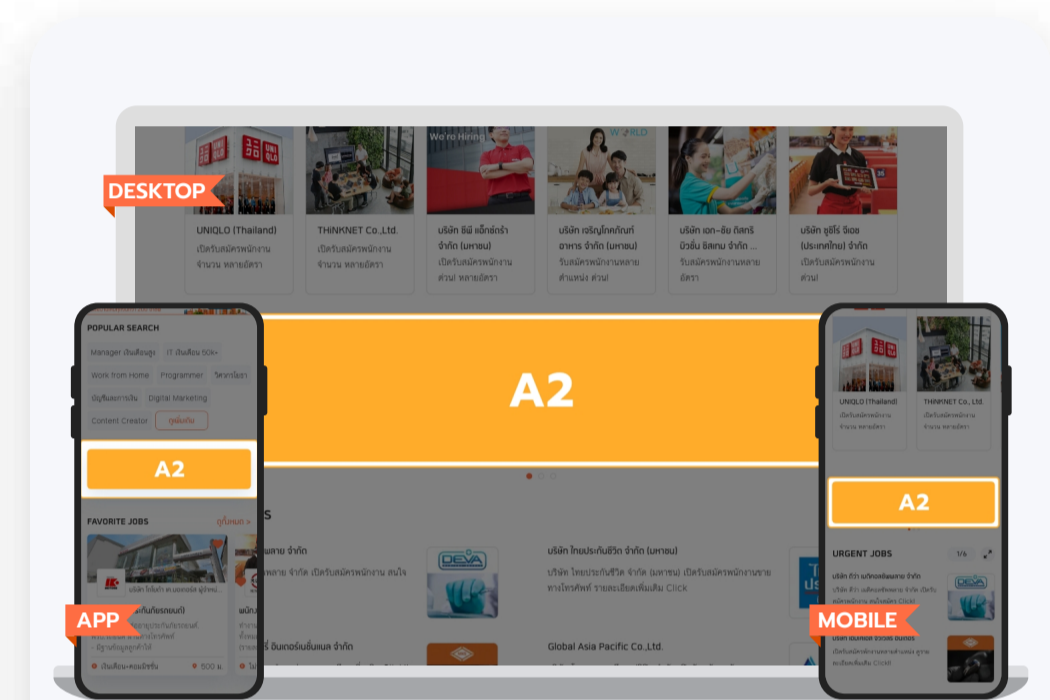
TOP COMPANIES

An outstanding section to promote your company.

1 Month

฿47,000

+Vat 7% = ฿50,290



BANNER A2

Attract job seekers' attention with a large banner at a noticeable spot on desktop, mobile and application.

1 Month

฿58,500

+Vat 7% = ฿62,595

COMBO PACK

Special JobThai banner packages reach more than 3,500,000 users per month throughout the platform ; desktop, mobile and application.

URGENT JOBS

Promote your urgently required position with "Urgent Jobs". Both company logo and recruiting message are shown.

1 Week

฿3,500

+Vat 7% = ฿3,745

1 Month

฿13,000

+Vat 7% = ฿13,910

SUPER HOT JOBS

Attract job seekers with a large banner on "Super Hot Jobs" on desktop, mobile and application.

1 Week

฿5,400

+Vat 7% = ฿5,778

1 Month

฿17,550

+Vat 7% = ฿18,778.50

HOT JOBS

Make your job post more apparent with your company logo and recruiting message at "Hot Jobs" which can be seen on desktop, mobile and application.

1 Week

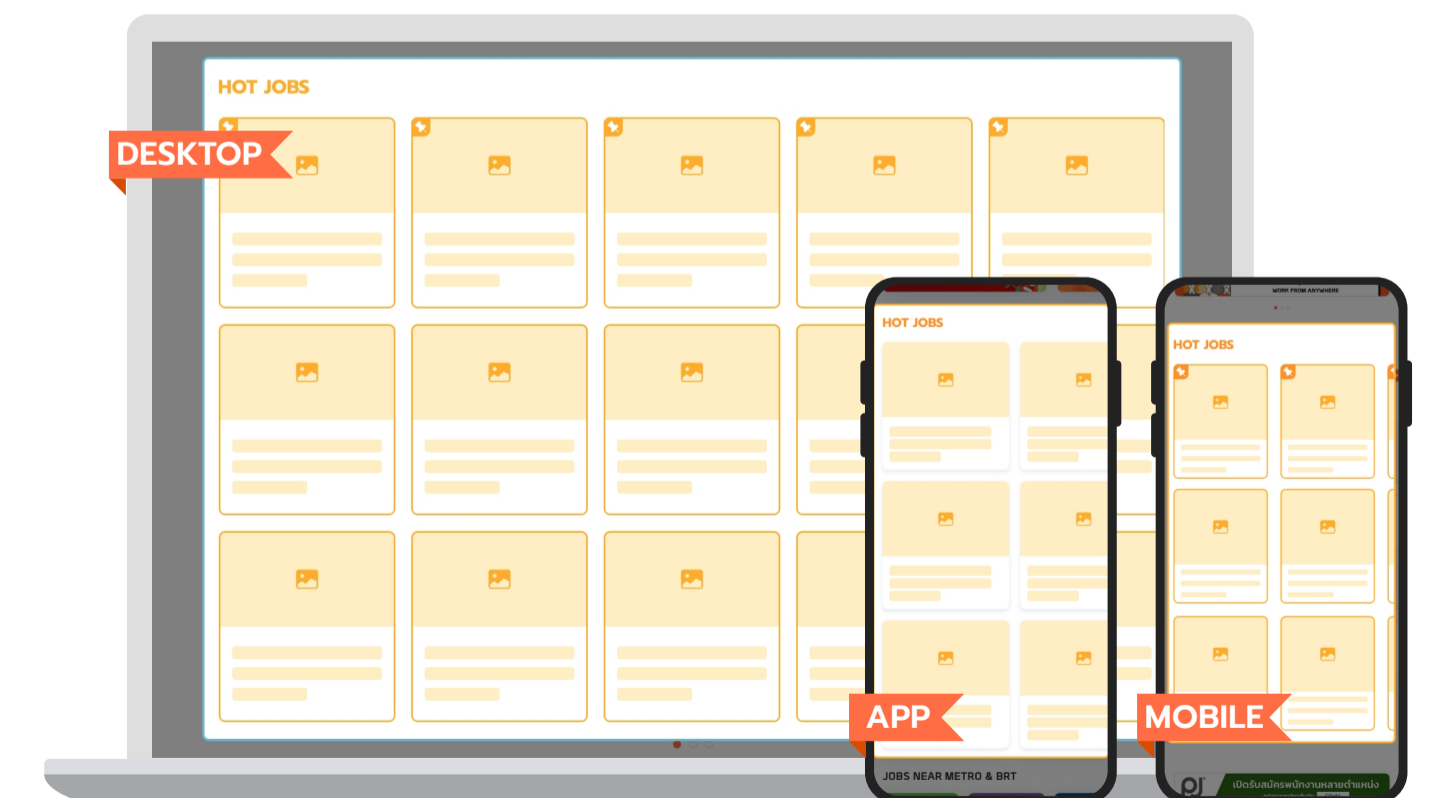
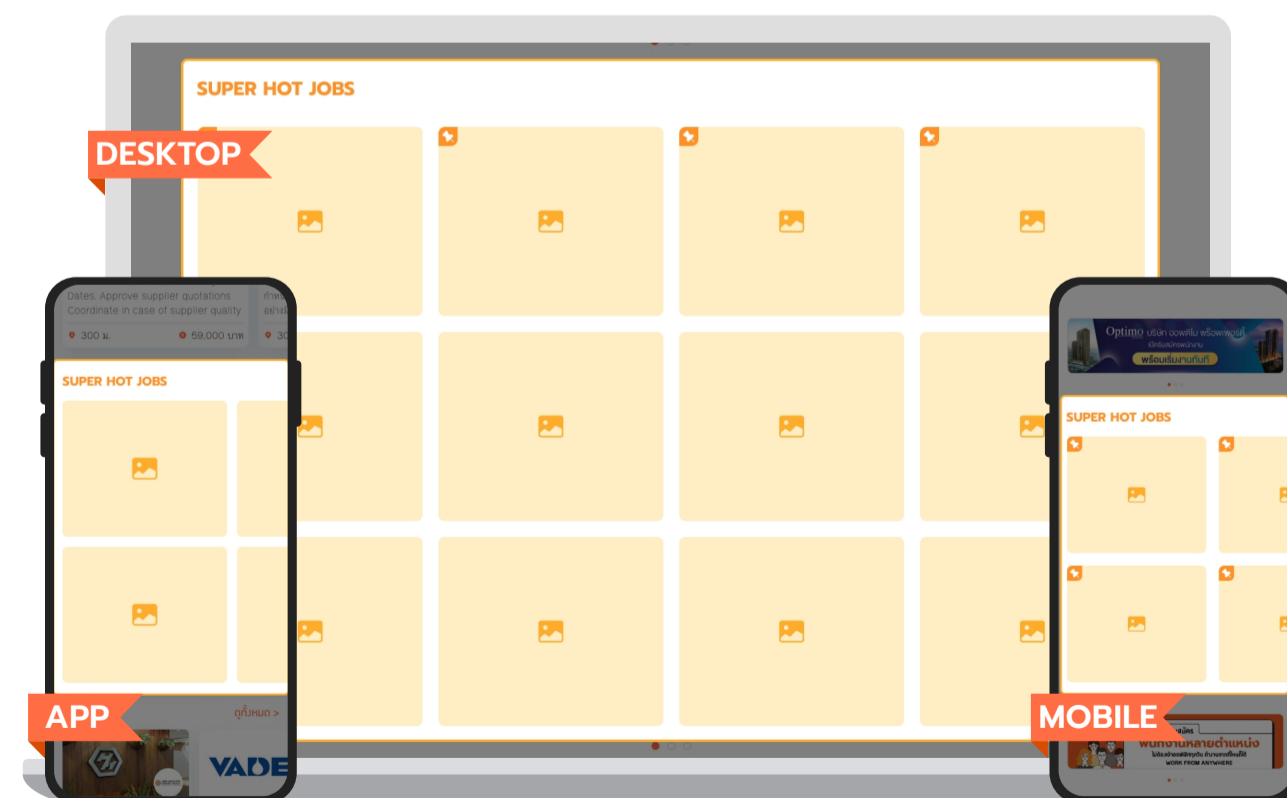
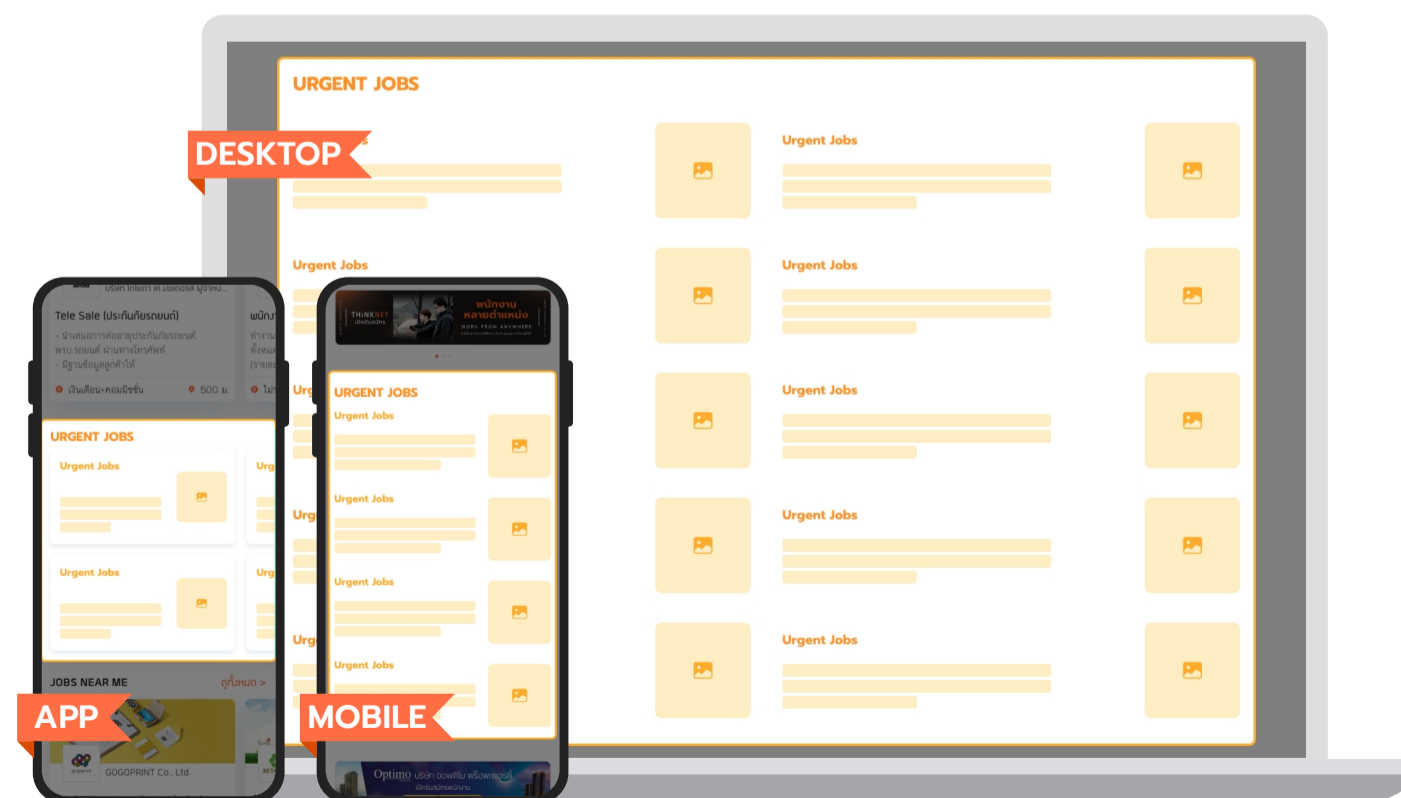
฿2,250

+Vat 7% = ฿2,407.50

1 Month

฿7,200

+Vat 7% = ฿7,704



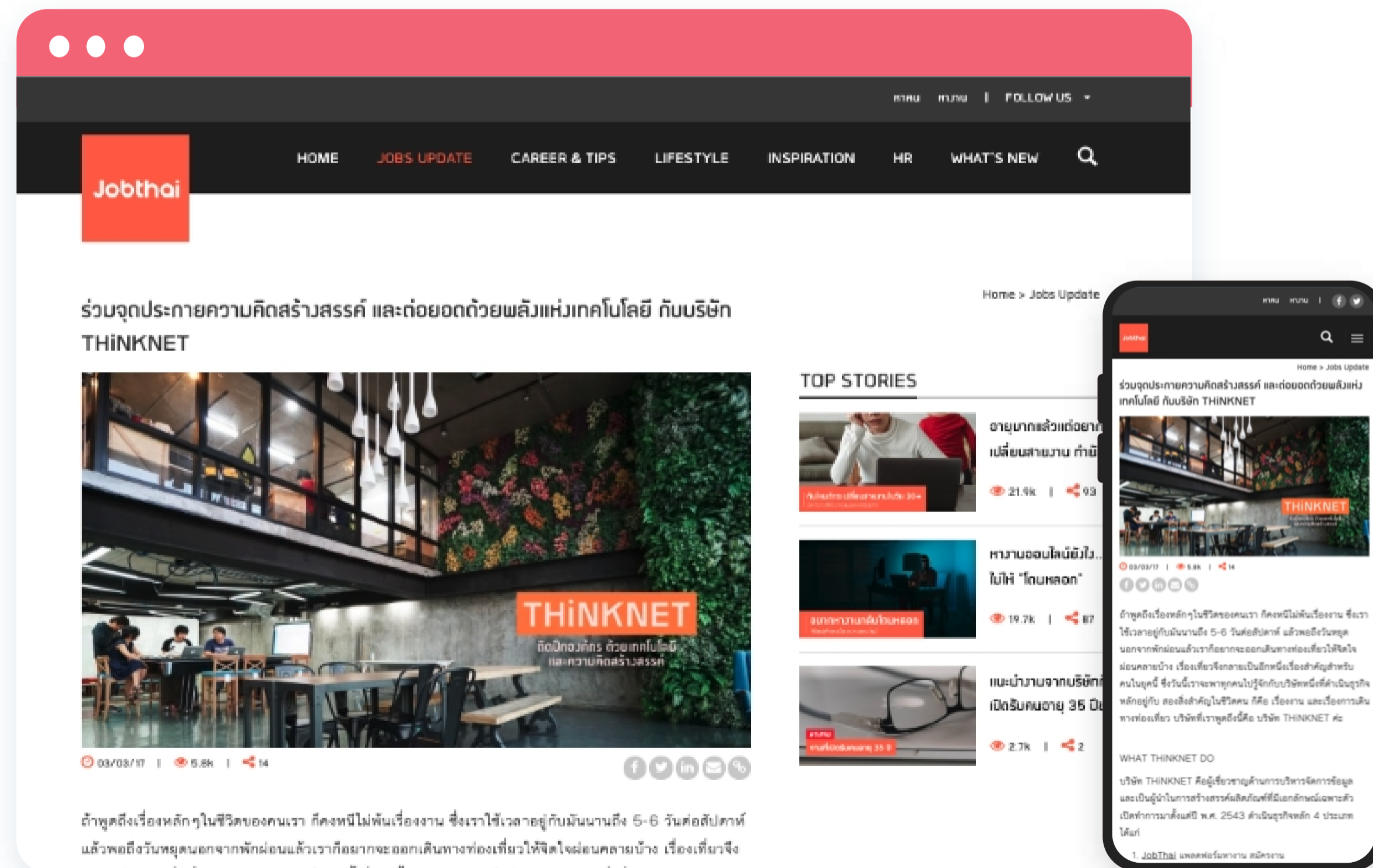
Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). | The advertising rate above does not include bank transfer fees. | JobThai will automatically update your job posting date everyday.

SPECIAL ARTICLES (WEBSITE)

Special articles written to gather interests from job seekers towards companies demonstrating topics such as company's culture, work challenges, or activities that will create working people's inspiration.

SAMPLE



Target Audience

Working people looking for new opportunities.



Public Relations Channel

blog.JobThai.com, JobThai social media, and JobThai users' email.



For further inquiries please contact

Tel. **02-480-9999** or **sale@jobthai.com**

EMAIL MARKETING

Email for publicizing job posts to job seekers which can be categorized by age, gender, job type, location, and experience.

Advertising Rate

฿5,000/500 Emails

(Prices are subject to change due to different terms of target market)

JOB OPENINGS

SAMPLE

- ✔ Qualifications
- ✔ Benefits
- ✔ Contact

Email

รับสมัคร
TELESALES
สนใจสมัคร Click

คุณสมบัติ	สิ่งที่คุณจะได้รับ
<ul style="list-style-type: none"> - อายุ 21 - 30 ปี - จบการศึกษาระดับปริญญาตรี หรือ ปวส. ขึ้นไป - มีใจรักในการพูด ชอบในการขาย - ไม่จำเป็นต้องมีประสบการณ์ (ยินดีรับนักศึกษาจบใหม่) 	<ul style="list-style-type: none"> - รายได้รวมสวัสดิการมากที่สุดถึง 50,000 บาทต่อเดือน - มีผู้เชี่ยวชาญคอยดูแลและสนับสนุน - บรรยากาศการทำงานแบบ International - มีกิจกรรมให้เข้าร่วมตลอดปี - โอกาสได้ไปอบรมในโครงการต่างๆ ในประเทศหรือช้าย

Company pictures

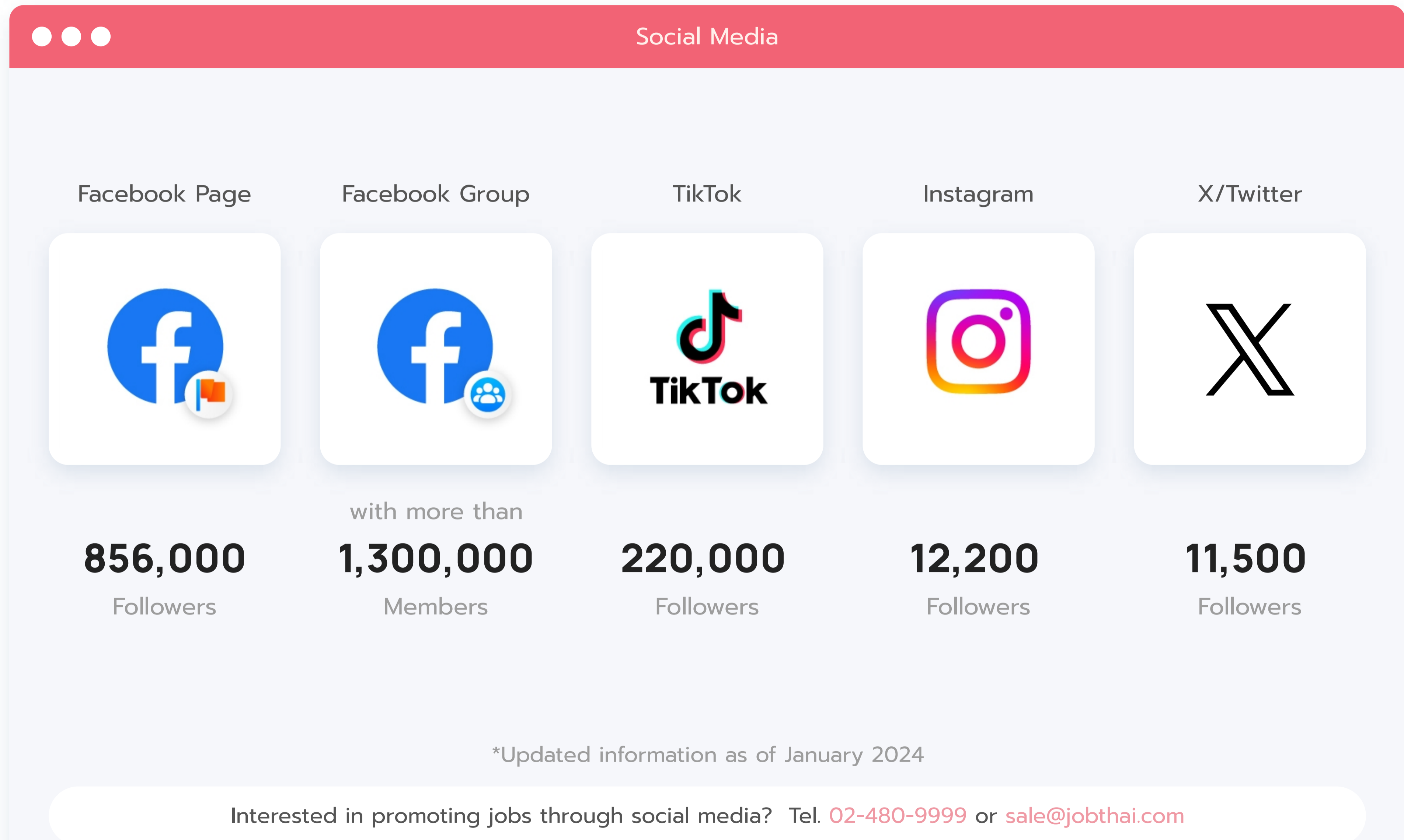
WALK-IN INTERVIEW

รับสมัครพนักงานหลายตำแหน่ง
30 สิงหาคม 2566 09:00น. เป็นต้นไป
อาคารยูไนเต็ดเซ็นเตอร์ ชั้น 6 สีลม

Advertisement of Walk-in interview

SOCIAL MEDIA

Gain access to a large group of job seekers by promoting job positions, introducing your organizations or news and activities on Social Media through image and video content.



MEMBERSHIP REGISTRATION/RENEWAL

1 Choose a package.

2 Register or Renew.

- **Membership Registration**
(for a new username & password)

Log on to JobThai
> Click on "Employer" and "Register"
> Enter your company information

- **Membership Renewal**

You can use your old username & password without having to register for a new one. Just log in and prepare a post, then make a payment.

- **Remarks**

For this, you can log in to prepare your job post and send a logo, pictures and company's map to sale@jobthai.com along with your username for our staff to prepare the posting before you make the payment.

3 Make the payment.

- **QR PromptPay**



Account name
THINKNET CO., Ltd.

Log in > click "Payment" > complete the form and submit online

- **Remarks**

For local transaction only. International transaction is not accepted.

- **Credit Card**

Log in > click "Payment" > complete the form and submit online

- **Bank Transfer**

Account name: THINKNET Company Limited
Account type: Current

	Bangkok Bank	Head office Silom	101-3-35037-4
	Kasikorn Bank	Phat Phong	018-1-13228-0
	UOB	Silom Complex	776-3-02049-9
	Siam Commercial Bank	Surawong	064-3-02025-7
	Krungthai Bank	Zuellig House	968-6-00013-5
	Bank of Ayudhya	Zuellig House	503-0-00156-9
	TMBThanachart	Sathorn City Tower	004-1-05319-0

4 Send the payment receipt.

Send the payment receipt to sale@jobthai.com or fax to 02-480-9988 with name of sender and phone number. Our staff will contact you within 30 minutes after receiving the document to announce the activation.

- Remarks**
- For new registered companies, please submit a copy of value added tax registration or a copy of company registration certificate which is signed by authorized director(s) and affix the company's seal.
 - For payment of over 1,000 baht (exclude 7% VAT), please deduct 2% of withholding tax, fax the withholding tax document to 02-480-9988 and send us the original hard copy via postal service.
 - JobThai reserves the right to provide service to insurance sales agent, direct sales business, network marketing, MLM, face-to-face marketing or any business of similar kind, including the business that has ambiguous or inaccurate company information and job description, as well as the business that goes through excessive amount of resume in a questionable manner. If the information provided on JobThai is found to be used other than the website's objective, JobThai will immediately abrogate the job posts without refund in any case. JobThai's discretion upon job posting and revocation is absolute and final.